

SHILOH SILVERMAN

Dynamic Media Production and Technology Specialist



Phone

+1 267 618 7682



Email

SHIPOD@SILVERPARKSTUDIO.COM



Address

BRYN ATHYN, PA, USA



Web

SILVERPARKSTUDIO.COM

Greetings!

As a seasoned content director and video production specialist with over a decade of experience, I am passionate about creating high-quality, engaging content that resonates with audiences across multiple platforms. My professional journey has equipped me with a diverse skill set and a proven track record of driving significant growth and engagement through innovative content strategies.

- Leadership and Team Management:**
In my role as Director of Content at StrongArm Tech, I successfully developed and managed core LMS content strategies. I have extensive experience leading teams, managing budgets, and ensuring content aligns with organizational goals. My ability to oversee all aspects of content production ensures a seamless and efficient workflow.
- Creative and Technical Expertise:**
At Silver Park Studio, I specialized in video production, editing, special effects, 3D animation, and graphic design. I had the opportunity to produce videos for prestigious clients such as Apple, TD Bank, and FC Barcelona. This role honed my ability to deliver high-quality and impactful content that meets client needs and exceeds expectations.
- Strategic Content Development:**
During my tenure as Head of Content Production at Worklete, I directed, filmed, edited, and produced training and marketing videos. I developed and implemented content strategies that significantly enhanced user engagement and drove business growth. My strategic approach to content creation has consistently yielded positive results.
- Innovative Video Production:**
My role as Video Marketing Director at Bahcesehir University involved leading a successful marketing campaign that grew the international student body from 7 to over 500. This experience demonstrated my ability to leverage video content to achieve remarkable growth and engagement.

I am proficient in Adobe Creative Suite and possess a strong understanding of video production processes, SEO, and analytics. My organizational and time management skills enable me to handle multiple projects simultaneously and deliver quality results within tight timelines.

I am always open to connecting with like-minded professionals and exploring new opportunities where I can contribute my skills and experience. If you are seeking a dynamic and innovative content director or video production specialist to join your team, I would love to connect and discuss how I can add value to

Sincerely, 