

Shiloh Silverman

Director of Content

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silverparkstudio.com

267-618-7682

Bryn Athyn, PA, USA

Dynamic and innovative content director with over a decade of experience in video production, content strategy, and digital marketing. Proven track record of developing and managing high-quality content across multiple platforms. Adept at leading teams, managing budgets, and ensuring content aligns with organizational goals. Licensed drone pilot and skilled gimbal operator.

Work Experience

Director of Content

Jun 2023 - Present

StrongArm Tech | Bryn Athyn

- Develop and manage core LMS content strategy, planning, creation, and management.
- Oversee customer LMS content setup, delivery, access, and quality.
- Lead all aspects of content production and related coordination.
- Ensure organization and access of all content for flexible business needs.
- Silver Park Studio

Founder & Chief Editor

Apr 2014 - Present

Meadowbrook

Specializes in video production, editing, special effects, 3D animation, graphic design,

- and corporate identity design.

Head of Content Production

Jan 2019 - May 2024

Apple, TD Bank, University of Southern

Developed and implemented content strategies, including planning, creation, and

- management of learning paths.
- Directed, filmed, edited, and produced training and marketing videos.
- <https://www.linkedin.com/in/shilohsilverman>
- <http://silverparkstudio.com>
- Managed contractors and coordinated with cross-functional teams to align content with
- organizational goals.

Associate Producer

Jan 2018 - Jun 2019

Swedenborg Foundation | West Chester

Designed storyboards, edited content, directed videos, and managed production

- processes.
- Oversaw content creation, organizing scripts, and managing editorial decisions.
- Bah e hir University

Video Marketing Director

Jun 2011 - Aug 2014

Swedenborg Foundation | West Chester

Led an intensive marketing campaign to grow the international student body from 7 to

- over 500.
- Cast actors, designed storyboards, wrote scripts, and hired voice talent.
- Edited final products using Adobe Creative Suite.

Core Skills

Video Production : Adobe Creative Suite (Premiere Pro, After Effects, Photoshop), Content Strategy : Digital Marketing, Learning Management Systems (LMS), Project Management : Team Leadership, Budget Management, E-learning Authoring Tools (Rise, Articulate), Drone Videography, Scriptwriting

Education

Bahcesehir University | Oxford University Jan 2010 - Dec 2014

Bachelor International Relations and Affairs
GPA 3.7 Jan 2007 - Dec 2010

Bryn Athyn College

GPA 3.69

Languages

English (*fluent*), **Turkish** (*basic*)

Certificates

Adobe Creative Cloud Federal 31/12/2015

**Aviation Administration (FAA)
Remote Pilot Certificate (Part 107)** 07/10/2017